



Mehr Hyupars Industrial  
Development Co.  
(Private Joint Stock Company)

# Mehr Industrial Development **Hyupars (P.J.S. Co.)**

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Since 2021

Mehr Hyupars Industrial  
Development Co.  
(Private Joint Stock Company)

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## Introduction to Mehr Hyupars Industrial Development Holding

Mehr Industrial Group commenced its activities in 1969 under the name Mehr Industrial Company, specializing in the design and manufacturing of industrial molds and plastic injection products, particularly industrial components for the automotive industry. Through continuous effort and teamwork, the group has successfully taken significant steps toward the advancement of the country's industrial sector.

### Subsidiaries of Mehr Industrial Group

- **Mehrkar:**  
Specialized in the design & manufacturing of industrial molds
- **Mehrekhah:**  
Manufacturer of automotive industry components
- **Mehr Hyupars Industrial Development:**  
Producer of engineering polymer compounds
- **Soroush Mehr Eysta Trading Company:** Active in the field of commercial trading and parts supply

## Scope of Activities



Mehr Hyupars Industrial Development Company, utilizing advanced technologies and a team of experienced specialists, operates in the production of engineered compounds and various polymer products, including polypropylene and polyethylene materials. Due to their unique characteristics, these polymer materials are widely used across numerous industries such as packaging, automotive manufacturing, pipe production, textiles, household appliances, and office equipment.

The company is also actively engaged in the export and import of polymer raw materials.

## Objectives and Vision



The primary objective of Mehr Hyupars Industrial Development Company is to provide high-quality products that meet customer expectations. By focusing on research and development, we continuously pursue innovation and improvement in our manufacturing processes to effectively respond to evolving market demands.

As a subsidiary of Mehr Industrial Group, **Mehr Hyupars Industrial Development Company** commenced its activities in the field of polymer compounds in 2021.

the company operates with an annual production capacity of 4,500 tons of polymer materials.

Through the utilization of specially designed extrusion equipment featuring unique screw and barrel configurations, alongside a highly qualified polymer engineering team within the Quality Control, Research, and Development departments, the company has successfully enhanced the quality level of its products, expanded product diversity, and increased its market share.





# HYU.P.TALC

## A Smart Choice for High-Quality Production

This product grade can be manufactured with up to 50% talc powder content based on customer requirements.

Compounding polypropylene with talc mineral filler significantly improves the following mechanical properties:



- Increased tensile strength
- Improved flexural modulus
- Enhanced dimensional stability
- Increased heat resistance
- Reduced shrinkage
- Reduced surface sink marks

### Applications

- Automotive Industry
- Packaging Industry
- Household Appliances Industry
- Electrical Equipment Industry

# HYU.P.Calcium Carbonate (HYU.P.CC)

## Available in Various Colors

This product grade can be manufactured with up to 80% calcium carbonate content according to customer requirements. Compounding polypropylene with calcium carbonate mineral filler significantly enhances the following mechanical and processing properties:



- Increased tensile strength
- Improved flexural modulus
- Enhanced dimensional stability
- Increased heat resistance

- Reduced shrinkage
- Improved processability
- Reduced surface sink marks
- Greater cost efficiency

### Applications

- Packaging Industry
- Automotive Industry
- Construction and Sanitary Products Industry
- Electronics Industry



# HYU . FLEX

## With Elastic EPDM Properties

This product group is based on polypropylene and is manufactured as an EPDM alloy. By incorporating EPDM into the polypropylene base, the material gains elastic properties and its impact resistance is significantly improved. In addition, due to its unique structure and low level of double bonds, this product performs exceptionally well in outdoor environments and offers excellent resistance to weathering.

### Key Features

- Enhanced Flexibility
- Improved Impact Resistance



### Applications

- Automotive Industry
- Construction Industry
- Electronics Industry
- Textile Industry
- Packaging Industry

# HYU.P.UV

## UV-Resistant Grade

Polypropylene granules with UV-resistant properties.

These materials are formulated with specialized UV stabilizer additives and are available in a wide range of colors, providing unique performance characteristics for your products.

### Key Features

- Resistance to ultraviolet (UV) radiation
- Enhanced durability and long-term stability
- Capability to produce materials with customized physical properties based on customer requirements

### Applications

- Packaging Industry
- Automotive Industry
- Construction Industry
- Agricultural Industry
- Textile Industry



# HYU.Ethylene

## A Smart Choice for High-Quality Production

This product family is based on polyethylene and can be produced in various low-density and high-density grades according to customer requirements, with the option of incorporating mineral fillers such as calcium carbonate.

Compounding polyethylene with calcium carbonate improves the following mechanical properties:

- Enhanced dimensional stability
- Increased heat resistance
- Reduced shrinkage
- Reduced surface sink marks



### Applications

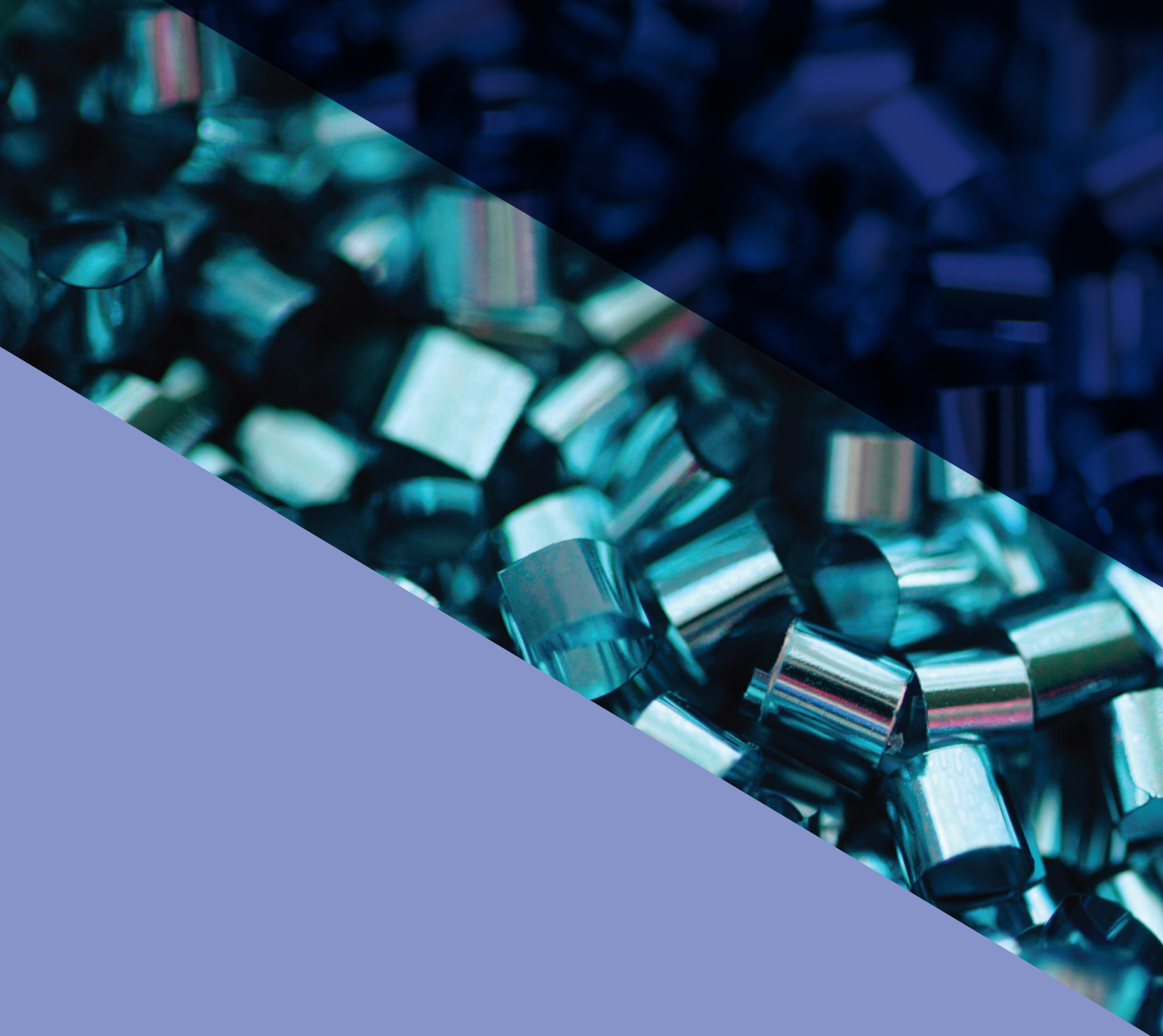
- Automotive Industry
- Construction and Sanitary Products Industry
- Agricultural Equipment Industry



Mehr Industrial Development  
**Hyupars (P.J.S. Co.)**

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